



BATS Announces Plans to Launch EDGX Options, a New Customer Priority/Pro Rata U.S. Options Exchange

Overview

BATS is pleased to announce the filing of rules to launch a second options exchange – EDGX Options – with the Securities and Exchange Commission (SEC). EDGX Options will be based on a customer priority/pro rata allocation model and is designed to complement the existing fast-growing BATS Options market, which will now be called BZX Options. The launch of the new EDGX Options market will enable BATS to compete for a new segment of order flow that does not trade on the price-time markets that BATS currently operates. EDGX Options is expected to launch in November 2015, pending SEC approval.

Refer to our [press release](#) for complete details.

Please contact the BATS Trade Desk or your [Director of Sales](#) with any questions. We appreciate your continued support of BATS and look forward to earning more of your business.

BATS Trade Desk

913.815.7001

tradedesk@bats.com