Page 1 of * 31	SE		CHANGE COMMIS DN, D.C. 20549 n 19b-4		File No. * SR 2024 - * 007 No. (req. for Amendments *)		
Filing by Cboe	BYX Exchange, Inc.						
Pursuant to Rule	Pursuant to Rule 19b-4 under the Securities Exchange Act of 1934						
Initial * ✓	Amendment *	Withdrawal	Section 19(I	b)(2) * Section 19(b)(3)(A) * Section 19(b)(3)(B) *		
Pilot	Extension of Time Period for Commission Action *	Date Expires *		Rule 19b-4(f)(1) ✓ 19b-4(f)(2) 19b-4(f)(3)	19b-4(f)(4) 19b-4(f)(5) 19b-4(f)(6)		
Notice of prop Section 806(e	posed change pursuant to the Paymer	nt, Clearing, and Settler Section 806(e)(2) *	nent Act of 2010	Security-Based Swap Securities Exchange Section 3C(b)(2) *	Submission pursuant to the Act of 1934		
Exhibit 2 Sen	Exhibit 2 Sent As Paper Document Exhibit 3 Sent As Paper Document						
Description Provide a brief description of the action (limit 250 characters, required when Initial is checked *). The Exchange proposes to amend its Fee Schedule.							
Contact Information Provide the name, telephone number, and e-mail address of the person on the staff of the self-regulatory organization prepared to respond to questions and comments on the action.							
First Name *	Courtney	Last Name *	Smith]		
Title *	Counsel]		
E-mail *	csmith@cboe.com						
Telephone *	(913) 815-7046	Fax]		
Signature Pursuant to the requirements of the Securities Exchange of 1934, Cboe BYX Exchange, Inc. has duly caused this filing to be signed on its behalf by the undersigned thereunto duly authorized.							
Date	03/01/2024			(Title *)			
Ву	Matthew Iwamaye		VP, Associate Genera	al Counsel			
	(Name *)	_					
NOTE: Clicking the signature block at right will initiate digitally signing the form. A digital signature is as legally binding as a physical signature, and once signed, this form cannot be changed. Matthew Twamaye Date: 2024.03.01 08:00:52 -06'00'							

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

For complete Form 19b-4 instructions please refer to the EFFS website.

Form 19b-4 Information *				
Add	Remove	View		
BYX-24-007 19b-4 (BYX Fees - March				

The self-regulatory organization must provide all required information, presented in a clear and comprehensible manner, to enable the public to provide meaningful comment on the proposal and for the Commission to determine whether the proposal is consistent with the Act and applicable rules and regulations under the Act.

Exhibit 1 - Notice of Proposed Rule Change *

Add Remove View

BYX-24-007 Exhibit 1 (BYX Fees - Ma

The Notice section of this Form 19b-4 must comply with the guidelines for publication in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO]-xx-xx). A material failure to comply with these guidelines will result in the proposed rule change being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3)

Exhibit 1A - Notice of Proposed Rule Change, Security-Based Swap Submission, or Advanced Notice by Clearing Agencies *

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The Notice section of this Form 19b-4 must comply with the guidelines for publication in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO]-xx-xx). A material failure to comply with these guidelines will result in the proposed rule change being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3)

Exhibit 2- Notices, Written Comments, Transcripts, Other Communications

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Copies of notices, written comments, transcripts, other communications. If such documents cannot be filed electronically in accordance with Instruction F , they shall be filed in accordance with Instruction G .

Exhibit Sent As Paper Document

Exhibit 3 - Form, Report, or Questionnaire

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Copies of any form, report, or questionnaire that the self-regulatory organization proposes to use to help implement or operate the proposed rule change, or that is referred to by the proposed rule change.

Exhibit Sent As Paper Document

Exhibit 4 - Marked Copies

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The full text shall be marked, in any convenient manner, to indicate additions to and deletions from the immediately preceding filing. The purpose of Exhibit 4 is to permit the staff to identify immediately the changes made from the text of the rule with which it has been working.

Exhibit 5 - Proposed Rule Text

Add Remove View

BYX-24-007 Exhibit 5 (March fees).do

The self-regulatory organization may choose to attach as Exhibit 5 proposed changes to rule text in place of providing it in Item I and which may otherwise be more easily readable if provided separately from Form 19b-4. Exhibit 5 shall be considered part of the proposed rule change

Partial Amendment

Add Remove View

If the self-regulatory organization is amending only part of the text of a lengthy proposed rule change, it may, with the Commission's permission, file only those portions of the text of the proposed rule change in which changes are being made if the filing (i.e. partial amendment) is clearly understandable on its face. Such partial amendment shall be clearly identified and marked to show deletions and additions.

Item 1. <u>Text of the Proposed Rule Change</u>

- (a) Cboe BYX Exchange, Inc. (the "Exchange" or "BYX") proposes to amend its Fee Schedule. The text of the proposed rule change is provided in Exhibit 5.
 - (b) Not applicable.
 - (c) Not applicable.

Item 2. <u>Procedures of the Self-Regulatory Organization</u>

- (a) The Exchange's President (or designee) pursuant to delegated authority approved the proposed rule change on February 29, 2024.
- (b) Please refer questions and comments on the proposed rule change to Pat Sexton, Executive Vice President, General Counsel, and Corporate Secretary, (312) 786-7467, or Courtney Smith, Counsel, (913) 815-7046, Cboe BYX Exchange, Inc., 433 West Van Buren Street, Chicago, Illinois 60607.

Item 3. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis for, the Proposed Rule Change</u>

(a) Purpose

The Exchange proposes to amend its Fee Schedule applicable to its equities trading platform ("BYX Equities") by: 1) modifying the Remove Volume Tiers; and 2) deleting the Step-Up Tier. The Exchange proposes to implement these changes effective March 1, 2024.

The Exchange first notes that it operates in a highly competitive market in which market participants can readily direct order flow to competing venues if they deem fee levels at a particular venue to be excessive or incentives to be insufficient. More specifically, the Exchange is only one of 16 registered equities exchanges, as well as a number of alternative trading systems and other off-exchange venues that do not have

similar self-regulatory responsibilities under the Securities Exchange Act of 1934 (the "Act"), to which market participants may direct their order flow. Based on publicly available information, 1 no single registered equities exchange has more than 16% of the market share. Thus, in such a low-concentrated and highly competitive market, no single equities exchange possesses significant pricing power in the execution of order flow. The Exchange in particular operates a "Taker-Maker" model whereby it pays credits to members that remove liquidity and assesses fees to those that add liquidity. The Exchange's Fee Schedule sets forth the standard rebates and rates applied per share for orders that remove and provide liquidity, respectively. Currently, for orders in securities priced at or above \$1.00, the Exchange provides a standard rebate of \$0.00200 per share for orders that remove liquidity and assesses a fee of \$0.00200 per share for orders that add liquidity.² For orders in securities priced below \$1.00, the Exchange does not assess any fees for orders that add liquidity, and provides a rebate in the amount of 0.10% of the total dollar value for orders that remove liquidity.³ Additionally, in response to the competitive environment, the Exchange also offers tiered pricing which provides Members opportunities to qualify for higher rebates or reduced fees where certain volume criteria and thresholds are met. Tiered pricing provides an incremental incentive for Members to strive for higher tier levels, which provides increasingly higher benefits or discounts for satisfying increasingly more stringent criteria.

Remove Volume Tiers

See Cboe Global Markets, U.S. Equities Market Volume Summary, Month-to-Date (February 23, 2024), available at https://www.cboe.com/us/equities/market_statistics/.

See BYX Equities Fee Schedule, Standard Rates.

^{3 &}lt;u>Id.</u>

Under footnote 1 of the Fee Schedule, the Exchange currently offers various Add/Remove Volume Tiers. In particular, the Exchange offers three Remove Volume Tiers that each provide an enhanced rebate for Members' qualifying orders yielding fee codes BB,⁴ N⁵ and W⁶ where a Member reaches certain add volume-based criteria. The Exchange first proposes to delete Remove Volume Tiers 7 and 8 as the Exchange does not wish to, nor is required to, maintain such tiers. More specifically, the proposed change removes these tiers as the Exchange would rather redirect future resources and funding into other programs and tiers intended to incentivize increased order flow.

Next, the Exchange proposes to introduce a new Remove Volume Tier 6, and renumber current Remove Volume Tier 6 to Remove Volume Tier 7. In addition, the Exchange proposes to amend the criteria of current Remove Volume Tier 6 (proposed Remove Volume Tier 7). The criteria for proposed Remove Volume Tier 6 is as follows:

 Proposed Remove Volume Tier 6 provides a rebate of \$0.0013 per share in securities priced at or above \$1.00 to qualifying orders (i.e., orders yielding fee codes BB, N, or W) where 1) Member has a combined Auction ADV⁷ and

⁴ Fee code BB is appended to orders that remove liquidity from BYX in Tape B securities.

⁵ Fee code N is appended to orders that remove liquidity from BYX in Tape C securities.

Fee code W is appended to orders that remove liquidity from BYX in Tape A securities.

[&]quot;Auction ADV" means average daily auction volume calculated as the number of shares executed in an auction per day.

ADV $^8 \ge 0.08\%$ of the TCV 9 ; and 2) Member has a combined Auction ADV and ADAV $^{10} \ge 5{,}000{,}000$ shares.

The criteria for current Remove Volume Tier 6 (proposed Remove Volume Tier 7) is as follows:

Remove Volume Tier 6 provides a rebate of \$0.0015 per share in securities priced at or above \$1.00 to qualifying orders (i.e., orders yielding fee codes BB, N, or W) where 1) Member has a combined Auction ADV and ADV ≥ 0.08% of the TCV; and 2) Member has a combined Auction ADV and ADAV ≥ 500,000 shares.

The proposed criteria for current Remove Volume Tier 6 (proposed Remove Volume Tier 7) is as follows:

Proposed Remove Volume Tier 7 provides a rebate of \$0.0015 per share in securities priced at or above \$1.00 to qualifying orders (i.e., orders yielding fee codes BB, N, or W) where 1) Member has a combined Auction ADV and ADV ≥ 0.10% of the TCV; and 2) Member has a combined Auction ADV and ADAV ≥ 7,000,000 shares.

The Exchange believes that the proposed modification to current Remove Volume
Tier 6 (proposed Remove Volume Tier 7) and the introduction of proposed Remove
Volume Tier 6 will incentivize Members to add volume to the Exchange, thereby

[&]quot;ADV" means average daily volume calculated as the number of shares added ore removed, combined, per day. ADV is calculated on a monthly basis.

[&]quot;TCV" means total consolidated volume calculated as the volume reported by all exchanges and trade reporting facilities to a consolidated transaction reporting plan for the month for which the fees apply.

[&]quot;ADAV" means average daily added volume calculated as the number of shares added per day.

ADAV is calculated on a monthly basis.

contributing to a deeper and more liquid market, which benefits all market participants and provides greater execution opportunities on the Exchange. While the proposed criteria in current Remove Volume Tier 6 (proposed Remove Volume Tier 7) is more difficult to achieve than the current criteria, the revised criteria continue to remain commensurate with the rebate that will be received upon a Member satisfying the proposed criteria.

Step-Up Tier

Under footnote 2 of the Fee Schedule, the Exchange currently offers a Step-Up Tier that assesses a reduced fee for Members' qualifying orders yielding fee codes B, ¹¹ V, ¹² Y, ¹³ and AD ¹⁴ where certain add volume-based criteria is met, including "growing" volume over a certain baseline month. The Exchange now proposes to delete the Step-Up Tier as the Exchange does not wish to, nor is required to, maintain such tier. More specifically, the proposed change removes this tier as the Exchange would rather redirect future resources and funding into other programs and tiers intended to incentivize increased order flow.

(b) <u>Statutory Basis</u>

The Exchange believes the proposed rule change is consistent with the Act and the rules and regulations thereunder applicable to the Exchange and, in particular, the requirements of Section 6(b) of the Act. ¹⁵ Specifically, the Exchange believes the

Fee code B is appended to displayed orders that add liquidity to BYX in Tape B securities.

Fee code V is appended to displayed orders that add liquidity to BYX in Tape A securities.

Fee code Y is appended to displayed orders that add liquidity to BYX in Tape C securities.

Fee code AD is appended to displayed orders executed in a Periodic Auction.

¹⁵ U.S.C. 78f(b).

proposed rule change is consistent with the Section $6(b)(5)^{16}$ requirements that the rules of an exchange be designed to prevent fraudulent and manipulative acts and practices, to promote just and equitable principles of trade, to foster cooperation and coordination with persons engaged in regulating, clearing, settling, processing information with respect to, and facilitating transactions in securities, to remove impediments to and perfect the mechanism of a free and open market and a national market system, and, in general, to protect investors and the public interest. Additionally, the Exchange believes the proposed rule change is consistent with the Section $6(b)(5)^{17}$ requirement that the rules of an exchange not be designed to permit unfair discrimination between customers, issuers, brokers, or dealers as well as Section $6(b)(4)^{18}$ as it is designed to provide for the equitable allocation of reasonable dues, fees and other charges among its Members and other persons using its facilities.

As described above, the Exchange operates in a highly competitive market in which market participants can readily direct order flow to competing venues if they deem fee levels at a particular venue to be excessive or incentives to be insufficient. The Exchange believes that its proposal to modify current Remove Volume Tier 6 (proposed Remove Volume Tier 7) and introduce proposed Remove Volume Tier 6 reflects a competitive pricing structure designed to incentivize market participants to direct their order flow to the Exchange, which the Exchange believes would enhance market quality to the benefit of all Members. Additionally, the Exchange notes that relative volume-

¹⁶ 15 U.S.C. 78f(b)(5).

¹⁷ Id.

¹⁸ 15 U.S.C. 78f(b)(4)

based incentives and discounts have been widely adopted by exchanges, ¹⁹ including the Exchange, ²⁰ and are reasonable, equitable and non-discriminatory because they are open to all Members on an equal basis and provide additional benefits or discounts that are reasonably related to (i) the value to an exchange's market quality and (ii) associated higher levels of market activity, such as higher levels of liquidity provision and/or growth patterns. Competing equity exchanges offer similar tiered pricing structures, including schedules or rebates and fees that apply based upon members achieving certain volume and/or growth thresholds, as well as assess similar fees or rebates for similar types of orders, to that of the Exchange.

In particular, the Exchange believes its proposal to modify current Remove Volume Tier 6 (proposed Remove Volume Tier 7) and introduce proposed Remove Volume Tier 6 is reasonable because the tiers will be available to all Members and provide all Members with an opportunity to receive a higher enhanced rebate. The Exchange further believes that modified Remove Volume Tier 6 (proposed Remove Volume Tier 7) and proposed Remove Volume Tier 6 will provide a reasonable means to encourage adding displayed orders in Members' order flow to the Exchange and to incentivize Members to continue to provide volume to the Exchange by offering them an additional opportunity to receive a higher enhanced rebate on qualifying orders. An overall increase in activity would deepen the Exchange's liquidity pool, offers additional cost savings, support the quality of price discovery, promote market transparency and improve market quality, for all investors.

See e.g., EDGA Equities Fee Schedule, Footnote 7, Add/Remove Volume Tiers.

See e.g., BYX Equities Fee Schedule, Footnote 1, Add/Remove Volume Tiers.

The Exchange believes proposed modified Remove Volume Tier 6 (proposed Remove Volume Tier 7) and proposed Remove Volume Tier 6 are reasonable as they do not represent a significant departure from the criteria currently offered in the Fee Schedule. The Exchange also believes that the proposal represents an equitable allocation of fees and rebates and is not unfairly discriminatory because all Members will be eligible for the new and revised tiers and have the opportunity to meet the tiers' criteria and receive the corresponding reduced fee if such criteria are met. Without having a view of activity on other markets and off-exchange venues, the Exchange has no way of knowing whether these proposed rule changes would definitely result in any Members qualifying for the new proposed tiers. While the Exchange has no way of predicting with certainty how the proposed changes will impact Member activity, based on the prior months volume, the Exchange anticipates that at least three Members will be able to satisfy proposed Remove Volume Tier 6, and at least four Members will be able to satisfy proposed Remove Volume Tier 7. The Exchange also notes that the proposed changes will not adversely impact any Member's ability to qualify for reduced fees or enhanced rebates offered under other tiers. Should a Member not meet the proposed new criteria, the Member will merely not receive that corresponding enhanced rebate.

The Exchange believes that its proposal to eliminate current Remove Volume Tiers 7 – 8 and the Step-Up Tier is reasonable because the Exchange is not required to maintain these tiers nor is it required to provide Members an opportunity to receive enhanced rebates or reduced fees. The Exchange believes its proposal to eliminate the tiers is also equitable and not unfairly discriminatory because it applies to all Members (i.e., the tiers will not be available for any Member). The Exchange also notes that the

proposed rule change to remove these tiers merely results in Members not receiving an enhanced rebate or reduced fee, which, as noted above, the Exchange is not required to offer or maintain. Furthermore, the proposed rule change to eliminate the tiers enables the Exchange to redirect resources and funding into other programs and tiers intended to incentivize increased order flow.

Item 4. Self-Regulatory Organization's Statement on Burden on Competition

The Exchange does not believe that the proposed rule change will impose any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act. Rather, as discussed above, the Exchange believes that the proposed change would encourage the submission of additional order flow to a public exchange, thereby promoting market depth, execution incentives and enhanced execution opportunities, as well as price discovery and transparency for all Members. As a result, the Exchange believes that the proposed changes further the Commission's goal in adopting Regulation NMS of fostering competition among orders, which promotes "more efficient pricing of individual stocks for all types of orders, large and small."

The Exchange believes the proposed rule changes do not impose any burden on intramarket competition that is not necessary or appropriate in furtherance of the purposes of the Act. Particularly, the proposed modified current Remove Volume Tier 6 (proposed Remove Volume Tier 7) and proposed Remove Volume Tier 6 will apply to all Members equally in that all Members are eligible for the tiers and enhanced rebates, have a reasonable opportunity to meet the proposed tiers' criteria and will receive the enhanced rebate on their qualifying orders if such criteria is met. The Exchange does not believe the proposed changes burden competition, but rather, enhance competition as

they are intended to increase the competitiveness of BYX by amending existing pricing incentives in order to attract order flow and incentivize participants to increase their participation on the Exchange, providing for additional execution opportunities for market participants and improved price transparency. Greater overall order flow, trading opportunities, and pricing transparency benefits all market participants on the Exchange by enhancing market quality and continuing to encourage Members to send orders, thereby contributing towards a robust and well-balanced market ecosystem.

Additionally, the Exchange believes the proposed elimination of current Remove Volume Tiers 7 – 8 and the Step-Up Tier does not impose any burden on intramarket competition that is not necessary or appropriate in furtherance of the purposes of the Act. Specifically, the proposed change to eliminate current Remove Volume Tiers 7 – 8 and the Step-Up Tier will not impose any burden on intramarket competition because the changes apply to all Members uniformly, as in, the tiers will no longer be available to any Member.

Next, the Exchange believes the proposed rule changes does not impose any burden on intermarket competition that is not necessary or appropriate in furtherance of the purposes of the Act. As previously discussed, the Exchange operates in a highly competitive market. Members have numerous alternative venues that they may participate on and direct their order flow, including other equities exchanges, offexchange venues, and alternative trading systems. Additionally, the Exchange represents a small percentage of the overall market. Based on publicly available information, no single equities exchange has more than 16% of the market share. ²¹ Therefore, no

Supra note 1.

exchange possesses significant pricing power in the execution of order flow. Indeed, participants can readily choose to send their orders to other exchange and off-exchange venues if they deem fee levels at those other venues to be more favorable. Moreover, the Commission has repeatedly expressed its preference for competition over regulatory intervention in determining prices, products, and services in the securities markets. Specifically, in Regulation NMS, the Commission highlighted the importance of market forces in determining prices and SRO revenues and, also, recognized that current regulation of the market system "has been remarkably successful in promoting market competition in its broader forms that are most important to investors and listed companies."22 The fact that this market is competitive has also long been recognized by the courts. In NetCoalition v. Securities and Exchange Commission, the D.C. Circuit stated as follows: "[n]o one disputes that competition for order flow is 'fierce.' ... As the SEC explained, '[i]n the U.S. national market system, buyers and sellers of securities, and the broker-dealers that act as their order-routing agents, have a wide range of choices of where to route orders for execution'; [and] 'no exchange can afford to take its market share percentages for granted' because 'no exchange possesses a monopoly, regulatory or otherwise, in the execution of order flow from broker dealers'....". 23 Accordingly, the Exchange does not believe its proposed fee change imposes any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act.

See Securities Exchange Act Release No. 51808 (June 9, 2005), 70 FR 37496, 37499 (June 29, 2005).

NetCoalition v. SEC, 615 F.3d 525, 539 (D.C. Cir. 2010) (quoting Securities Exchange Act Release No. 59039 (December 2, 2008), 73 FR 74770, 74782-83 (December 9, 2008) (SR-NYSEArca-2006-21)).

Item 5. Self-Regulatory Organization's Statement on Comments on the Proposed Rule Change Received from Members, Participants, or Others

The Exchange neither solicited nor received comments on the proposed rule change.

Item 6. Extension of Time Period for Commission Action Not applicable.

Item 7. Basis for Summary Effectiveness Pursuant to Section 19(b)(3) or for Accelerated Effectiveness Pursuant to Section 19(b)(2) or Section 19(b)(7)(D)

- (a) The proposed rule change is filed for immediate effectiveness pursuant to Section 19(b)(3)(A) of the Act^{24} and Rule 19b-4(f)(2)²⁵ thereunder.
- (b) The Exchange designates that the proposed rule change establishes or changes a due, fee, or other charge imposed by the Exchange, which renders the proposed rule change effective upon filing with the Securities and Exchange Commission (the "Commission"). At any time within 60 days of the filing of this proposed rule change, the Commission summarily may temporarily suspend such rule change if it appears to the Commission that such action is necessary or appropriate in the public interest, for the protection of investors, or otherwise in furtherance of the purposes of the Act. If the Commission takes such action, the Commission will institute proceedings to determine whether the proposed rule change should be approved or disapproved.
 - (c) Not applicable.
 - (d) Not applicable.

²⁴ 15 U.S.C. 78s(b)(3)(A).

²⁵ 17 CFR 240.19b-4(f)(2).

Item 8. Proposed Rule Change Based on Rules of Another Self-Regulatory Organization or of the Commission

The proposed rule change is not based on a rule either of another self-regulatory organization or of the Commission.

Item 9. Security-Based Swap Submissions Filed Pursuant to Section 3C of the Act

Not applicable.

Item 10. Advance Notices Filed Pursuant to Section 806(e) of the Payment, Clearing and Settlement Supervision Act

Not applicable.

Item 11. Exhibits

Exhibit 1. Completed Notice of Proposed Rule Change for publication in the

Federal Register.

Exhibits 2-4. Not applicable.

Exhibit 5. Proposed rule text.

EXHIBIT 1

SECURITIES AND EXCHANGE COMMISSION

[Release No. 34- ; File No. SR-CboeBYX-2024-007]

[Insert date]

Self-Regulatory Organizations; Cboe BYX Exchange, Inc.; Notice of Filing and Immediate Effectiveness of a Proposed Rule Change to Amend its Fee Schedule

Pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 (the "Act"), ¹ and Rule 19b-4 thereunder, ² notice is hereby given that on [insert date], Cboe BYX Exchange, Inc. (the "Exchange" or "BYX") filed with the Securities and Exchange Commission (the "Commission") the proposed rule change as described in Items I, II, and III below, which Items have been prepared by the Exchange. The Commission is publishing this notice to solicit comments on the proposed rule change from interested persons.

I. <u>Self-Regulatory Organization's Statement of the Terms of Substance of the Proposed Rule Change</u>

Cboe BYX Exchange, Inc. (the "Exchange" or "BYX") proposes to amend its Fee Schedule. The text of the proposed rule change is provided in Exhibit 5.

The text of the proposed rule change is also available on the Exchange's website (http://markets.cboe.com/us/equities/regulation/rule_filings/BYX/), at the Exchange's Office of the Secretary, and at the Commission's Public Reference Room.

¹ 15 U.S.C. 78s(b)(1).

² 17 CFR 240.19b-4.

II. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory</u> <u>Basis for, the Proposed Rule Change</u>

In its filing with the Commission, the Exchange included statements concerning the purpose of and basis for the proposed rule change and discussed any comments it received on the proposed rule change. The text of these statements may be examined at the places specified in Item IV below. The Exchange has prepared summaries, set forth in sections A, B, and C below, of the most significant aspects of such statements.

A. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory</u> <u>Basis for, the Proposed Rule Change</u>

1. <u>Purpose</u>

The Exchange proposes to amend its Fee Schedule applicable to its equities trading platform ("BYX Equities") by: 1) modifying the Remove Volume Tiers; and 2) deleting the Step-Up Tier. The Exchange proposes to implement these changes effective March 1, 2024.

The Exchange first notes that it operates in a highly competitive market in which market participants can readily direct order flow to competing venues if they deem fee levels at a particular venue to be excessive or incentives to be insufficient. More specifically, the Exchange is only one of 16 registered equities exchanges, as well as a number of alternative trading systems and other off-exchange venues that do not have similar self-regulatory responsibilities under the Securities Exchange Act of 1934 (the "Act"), to which market participants may direct their order flow. Based on publicly available information, no single registered equities exchange has more than 16% of the market share. Thus, in such a low-concentrated and highly competitive market, no single

See Cboe Global Markets, U.S. Equities Market Volume Summary, Month-to-Date (February 23, 2024), available at https://www.cboe.com/us/equities/market_statistics/.

equities exchange possesses significant pricing power in the execution of order flow. The Exchange in particular operates a "Taker-Maker" model whereby it pays credits to members that remove liquidity and assesses fees to those that add liquidity. The Exchange's Fee Schedule sets forth the standard rebates and rates applied per share for orders that remove and provide liquidity, respectively. Currently, for orders in securities priced at or above \$1.00, the Exchange provides a standard rebate of \$0.00200 per share for orders that remove liquidity and assesses a fee of \$0.00200 per share for orders that add liquidity. For orders in securities priced below \$1.00, the Exchange does not assess any fees for orders that add liquidity, and provides a rebate in the amount of 0.10% of the total dollar value for orders that remove liquidity. Additionally, in response to the competitive environment, the Exchange also offers tiered pricing which provides Members opportunities to qualify for higher rebates or reduced fees where certain volume criteria and thresholds are met. Tiered pricing provides an incremental incentive for Members to strive for higher tier levels, which provides increasingly higher benefits or discounts for satisfying increasingly more stringent criteria.

Remove Volume Tiers

Under footnote 1 of the Fee Schedule, the Exchange currently offers various

Add/Remove Volume Tiers. In particular, the Exchange offers three Remove Volume

Tiers that each provide an enhanced rebate for Members' qualifying orders yielding fee

See BYX Equities Fee Schedule, Standard Rates.

^{5 &}lt;u>Id.</u>

codes BB,⁶ N⁷ and W⁸ where a Member reaches certain add volume-based criteria. The Exchange first proposes to delete Remove Volume Tiers 7 and 8 as the Exchange does not wish to, nor is required to, maintain such tiers. More specifically, the proposed change removes these tiers as the Exchange would rather redirect future resources and funding into other programs and tiers intended to incentivize increased order flow.

Next, the Exchange proposes to introduce a new Remove Volume Tier 6, and renumber current Remove Volume Tier 6 to Remove Volume Tier 7. In addition, the Exchange proposes to amend the criteria of current Remove Volume Tier 6 (proposed Remove Volume Tier 7). The criteria for proposed Remove Volume Tier 6 is as follows:

• Proposed Remove Volume Tier 6 provides a rebate of \$0.0013 per share in securities priced at or above \$1.00 to qualifying orders (i.e., orders yielding fee codes BB, N, or W) where 1) Member has a combined Auction ADV 9 and ADV $^{10} \ge 0.08\%$ of the TCV 11 ; and 2) Member has a combined Auction ADV and ADAV $^{12} \ge 5,000,000$ shares.

The criteria for current Remove Volume Tier 6 (proposed Remove Volume Tier 7) is as follows:

Fee code BB is appended to orders that remove liquidity from BYX in Tape B securities.

Fee code N is appended to orders that remove liquidity from BYX in Tape C securities.

Fee code W is appended to orders that remove liquidity from BYX in Tape A securities.

⁹ "Auction ADV" means average daily auction volume calculated as the number of shares executed in an auction per day.

[&]quot;ADV" means average daily volume calculated as the number of shares added ore removed, combined, per day. ADV is calculated on a monthly basis.

[&]quot;TCV" means total consolidated volume calculated as the volume reported by all exchanges and trade reporting facilities to a consolidated transaction reporting plan for the month for which the fees apply.

[&]quot;ADAV" means average daily added volume calculated as the number of shares added per day. ADAV is calculated on a monthly basis.

Remove Volume Tier 6 provides a rebate of \$0.0015 per share in securities priced at or above \$1.00 to qualifying orders (i.e., orders yielding fee codes BB, N, or W) where 1) Member has a combined Auction ADV and ADV ≥ 0.08% of the TCV; and 2) Member has a combined Auction ADV and ADAV ≥ 500,000 shares.

The proposed criteria for current Remove Volume Tier 6 (proposed Remove Volume Tier 7) is as follows:

Proposed Remove Volume Tier 7 provides a rebate of \$0.0015 per share in securities priced at or above \$1.00 to qualifying orders (i.e., orders yielding fee codes BB, N, or W) where 1) Member has a combined Auction ADV and ADV ≥ 0.10% of the TCV; and 2) Member has a combined Auction ADV and ADAV ≥ 7,000,000 shares.

The Exchange believes that the proposed modification to current Remove Volume Tier 6 (proposed Remove Volume Tier 7) and the introduction of proposed Remove Volume Tier 6 will incentivize Members to add volume to the Exchange, thereby contributing to a deeper and more liquid market, which benefits all market participants and provides greater execution opportunities on the Exchange. While the proposed criteria in current Remove Volume Tier 6 (proposed Remove Volume Tier 7) is more difficult to achieve than the current criteria, the revised criteria continue to remain commensurate with the rebate that will be received upon a Member satisfying the proposed criteria.

Step-Up Tier

Under footnote 2 of the Fee Schedule, the Exchange currently offers a Step-Up Tier that assesses a reduced fee for Members' qualifying orders yielding fee codes B, ¹³ V, ¹⁴ Y, ¹⁵ and AD ¹⁶ where certain add volume-based criteria is met, including "growing" volume over a certain baseline month. The Exchange now proposes to delete the Step-Up Tier as the Exchange does not wish to, nor is required to, maintain such tier. More specifically, the proposed change removes this tier as the Exchange would rather redirect future resources and funding into other programs and tiers intended to incentivize increased order flow.

2. <u>Statutory Basis</u>

The Exchange believes the proposed rule change is consistent with the Act and the rules and regulations thereunder applicable to the Exchange and, in particular, the requirements of Section 6(b) of the Act.¹⁷ Specifically, the Exchange believes the proposed rule change is consistent with the Section 6(b)(5)¹⁸ requirements that the rules of an exchange be designed to prevent fraudulent and manipulative acts and practices, to promote just and equitable principles of trade, to foster cooperation and coordination with persons engaged in regulating, clearing, settling, processing information with respect to, and facilitating transactions in securities, to remove impediments to and perfect the mechanism of a free and open market and a national market system, and, in general, to

Fee code B is appended to displayed orders that add liquidity to BYX in Tape B securities.

Fee code V is appended to displayed orders that add liquidity to BYX in Tape A securities.

Fee code Y is appended to displayed orders that add liquidity to BYX in Tape C securities.

Fee code AD is appended to displayed orders executed in a Periodic Auction.

¹⁵ U.S.C. 78f(b).

¹⁸ 15 U.S.C. 78f(b)(5).

protect investors and the public interest. Additionally, the Exchange believes the proposed rule change is consistent with the Section $6(b)(5)^{19}$ requirement that the rules of an exchange not be designed to permit unfair discrimination between customers, issuers, brokers, or dealers as well as Section $6(b)(4)^{20}$ as it is designed to provide for the equitable allocation of reasonable dues, fees and other charges among its Members and other persons using its facilities.

As described above, the Exchange operates in a highly competitive market in which market participants can readily direct order flow to competing venues if they deem fee levels at a particular venue to be excessive or incentives to be insufficient. The Exchange believes that its proposal to modify current Remove Volume Tier 6 (proposed Remove Volume Tier 7) and introduce proposed Remove Volume Tier 6 reflects a competitive pricing structure designed to incentivize market participants to direct their order flow to the Exchange, which the Exchange believes would enhance market quality to the benefit of all Members. Additionally, the Exchange notes that relative volume-based incentives and discounts have been widely adopted by exchanges, 21 including the Exchange, 22 and are reasonable, equitable and non-discriminatory because they are open to all Members on an equal basis and provide additional benefits or discounts that are reasonably related to (i) the value to an exchange's market quality and (ii) associated higher levels of market activity, such as higher levels of liquidity provision and/or growth patterns. Competing equity exchanges offer similar tiered pricing structures, including

¹⁹ <u>Id.</u>

²⁰ 15 U.S.C. 78f(b)(4)

See e.g., EDGA Equities Fee Schedule, Footnote 7, Add/Remove Volume Tiers.

See e.g., BYX Equities Fee Schedule, Footnote 1, Add/Remove Volume Tiers.

schedules or rebates and fees that apply based upon members achieving certain volume and/or growth thresholds, as well as assess similar fees or rebates for similar types of orders, to that of the Exchange.

In particular, the Exchange believes its proposal to modify current Remove Volume Tier 6 (proposed Remove Volume Tier 7) and introduce proposed Remove Volume Tier 6 is reasonable because the tiers will be available to all Members and provide all Members with an opportunity to receive a higher enhanced rebate. The Exchange further believes that modified Remove Volume Tier 6 (proposed Remove Volume Tier 7) and proposed Remove Volume Tier 6 will provide a reasonable means to encourage adding displayed orders in Members' order flow to the Exchange and to incentivize Members to continue to provide volume to the Exchange by offering them an additional opportunity to receive a higher enhanced rebate on qualifying orders. An overall increase in activity would deepen the Exchange's liquidity pool, offers additional cost savings, support the quality of price discovery, promote market transparency and improve market quality, for all investors.

The Exchange believes proposed modified Remove Volume Tier 6 (proposed Remove Volume Tier 7) and proposed Remove Volume Tier 6 are reasonable as they do not represent a significant departure from the criteria currently offered in the Fee Schedule. The Exchange also believes that the proposal represents an equitable allocation of fees and rebates and is not unfairly discriminatory because all Members will be eligible for the new and revised tiers and have the opportunity to meet the tiers' criteria and receive the corresponding reduced fee if such criteria are met. Without having a view of activity on other markets and off-exchange venues, the Exchange has no way of

knowing whether these proposed rule changes would definitely result in any Members qualifying for the new proposed tiers. While the Exchange has no way of predicting with certainty how the proposed changes will impact Member activity, based on the prior months volume, the Exchange anticipates that at least three Members will be able to satisfy proposed Remove Volume Tier 6, and at least four Members will be able to satisfy proposed Remove Volume Tier 7. The Exchange also notes that the proposed changes will not adversely impact any Member's ability to qualify for reduced fees or enhanced rebates offered under other tiers. Should a Member not meet the proposed new criteria, the Member will merely not receive that corresponding enhanced rebate.

The Exchange believes that its proposal to eliminate current Remove Volume

Tiers 7 – 8 and the Step-Up Tier is reasonable because the Exchange is not required to
maintain these tiers nor is it required to provide Members an opportunity to receive
enhanced rebates or reduced fees. The Exchange believes its proposal to eliminate the
tiers is also equitable and not unfairly discriminatory because it applies to all Members
(i.e., the tiers will not be available for any Member). The Exchange also notes that the
proposed rule change to remove these tiers merely results in Members not receiving an
enhanced rebate or reduced fee, which, as noted above, the Exchange is not required to
offer or maintain. Furthermore, the proposed rule change to eliminate the tiers enables the
Exchange to redirect resources and funding into other programs and tiers intended to
incentivize increased order flow.

B. Self-Regulatory Organization's Statement on Burden on Competition

The Exchange does not believe that the proposed rule change will impose any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act. Rather, as discussed above, the Exchange believes that the proposed change

would encourage the submission of additional order flow to a public exchange, thereby promoting market depth, execution incentives and enhanced execution opportunities, as well as price discovery and transparency for all Members. As a result, the Exchange believes that the proposed changes further the Commission's goal in adopting Regulation NMS of fostering competition among orders, which promotes "more efficient pricing of individual stocks for all types of orders, large and small."

The Exchange believes the proposed rule changes do not impose any burden on intramarket competition that is not necessary or appropriate in furtherance of the purposes of the Act. Particularly, the proposed modified current Remove Volume Tier 6 (proposed Remove Volume Tier 7) and proposed Remove Volume Tier 6 will apply to all Members equally in that all Members are eligible for the tiers and enhanced rebates, have a reasonable opportunity to meet the proposed tiers' criteria and will receive the enhanced rebate on their qualifying orders if such criteria is met. The Exchange does not believe the proposed changes burden competition, but rather, enhance competition as they are intended to increase the competitiveness of BYX by amending existing pricing incentives in order to attract order flow and incentivize participants to increase their participation on the Exchange, providing for additional execution opportunities for market participants and improved price transparency. Greater overall order flow, trading opportunities, and pricing transparency benefits all market participants on the Exchange by enhancing market quality and continuing to encourage Members to send orders, thereby contributing towards a robust and well-balanced market ecosystem.

Additionally, the Exchange believes the proposed elimination of current Remove Volume Tiers 7-8 and the Step-Up Tier does not impose any burden on intramarket

competition that is not necessary or appropriate in furtherance of the purposes of the Act. Specifically, the proposed change to eliminate current Remove Volume Tiers 7-8 and the Step-Up Tier will not impose any burden on intramarket competition because the changes apply to all Members uniformly, as in, the tiers will no longer be available to any Member.

Next, the Exchange believes the proposed rule changes does not impose any burden on intermarket competition that is not necessary or appropriate in furtherance of the purposes of the Act. As previously discussed, the Exchange operates in a highly competitive market. Members have numerous alternative venues that they may participate on and direct their order flow, including other equities exchanges, offexchange venues, and alternative trading systems. Additionally, the Exchange represents a small percentage of the overall market. Based on publicly available information, no single equities exchange has more than 16% of the market share. 23 Therefore, no exchange possesses significant pricing power in the execution of order flow. Indeed, participants can readily choose to send their orders to other exchange and off-exchange venues if they deem fee levels at those other venues to be more favorable. Moreover, the Commission has repeatedly expressed its preference for competition over regulatory intervention in determining prices, products, and services in the securities markets. Specifically, in Regulation NMS, the Commission highlighted the importance of market forces in determining prices and SRO revenues and, also, recognized that current regulation of the market system "has been remarkably successful in promoting market competition in its broader forms that are most important to investors and listed

²³

companies."²⁴ The fact that this market is competitive has also long been recognized by the courts. In NetCoalition v. Securities and Exchange Commission, the D.C. Circuit stated as follows: "[n]o one disputes that competition for order flow is 'fierce.' ... As the SEC explained, '[i]n the U.S. national market system, buyers and sellers of securities, and the broker-dealers that act as their order-routing agents, have a wide range of choices of where to route orders for execution'; [and] 'no exchange can afford to take its market share percentages for granted' because 'no exchange possesses a monopoly, regulatory or otherwise, in the execution of order flow from broker dealers'....".²⁵ Accordingly, the Exchange does not believe its proposed fee change imposes any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act.

C. <u>Self-Regulatory Organization's Statement on Comments on the Proposed</u> <u>Rule Change Received from Members, Participants, or Others</u>

The Exchange neither solicited nor received comments on the proposed rule change.

III. <u>Date of Effectiveness of the Proposed Rule Change and Timing for Commission Action</u>

The foregoing rule change has become effective pursuant to Section 19(b)(3)(A) of the Act²⁶ and paragraph (f) of Rule 19b-4²⁷ thereunder. At any time within 60 days of the filing of the proposed rule change, the Commission summarily may temporarily suspend such rule change if it appears to the Commission that such action is necessary or

See Securities Exchange Act Release No. 51808 (June 9, 2005), 70 FR 37496, 37499 (June 29, 2005).

NetCoalition v. SEC, 615 F.3d 525, 539 (D.C. Cir. 2010) (quoting Securities Exchange Act Release No. 59039 (December 2, 2008), 73 FR 74770, 74782-83 (December 9, 2008) (SR-NYSEArca-2006-21)).

²⁶ 15 U.S.C. 78s(b)(3)(A).

²⁷ 17 CFR 240.19b-4(f).

appropriate in the public interest, for the protection of investors, or otherwise in furtherance of the purposes of the Act. If the Commission takes such action, the Commission will institute proceedings to determine whether the proposed rule change should be approved or disapproved.

IV. Solicitation of Comments

IV. Solicitation of Comments

Interested persons are invited to submit written data, views and arguments concerning the foregoing, including whether the proposed rule change is consistent with the Act. Comments may be submitted by any of the following methods:

Electronic Comments:

- Use the Commission's internet comment form
 (https://www.sec.gov/rules/sro.shtml); or
- Send an email to rule-comments@sec.gov. Please include file number SR-CboeBYX-2024-007 on the subject line.

Paper Comments:

Send paper comments in triplicate to Secretary, Securities and Exchange
 Commission, 100 F Street NE, Washington, DC 20549-1090.

All submissions should refer to file number SR-CboeBYX-2024-007. This file number should be included on the subject line if email is used. To help the Commission process and review your comments more efficiently, please use only one method. The Commission will post all comments on the Commission's internet website (https://www.sec.gov/rules/sro.shtml). Copies of the submission, all subsequent amendments, all written statements with respect to the proposed rule change that are filed

with the Commission, and all written communications relating to the proposed rule change between the Commission and any person, other than those that may be withheld from the public in accordance with the provisions of 5 U.S.C. 552, will be available for website viewing and printing in the Commission's Public Reference Room, 100 F Street NE, Washington, DC 20549, on official business days between the hours of 10 a.m. and 3 p.m. Copies of the filing also will be available for inspection and copying at the principal office of the Exchange. Do not include personal identifiable information in submissions; you should submit only information that you wish to make available publicly. We may redact in part or withhold entirely from publication submitted material that is obscene or subject to copyright protection. All submissions should refer to file number SR-CboeBYX-2024-007 and should be submitted on or before [INSERT DATE 21 DAYS AFTER DATE OF PUBLICATION IN THE FEDERAL REGISTER].

For the Commission, by the Division of Trading and Markets, pursuant to delegated authority. ²⁸

Sherry R. Haywood,

Assistant Secretary.

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EXHIBIT 5

(additions are <u>underlined</u>; deletions are [bracketed])

* * * * *

Cboe U.S. Equities Fee Schedules

BYX Equities

Effective [February 9]March 1, 2024

* * * * :

Fee Codes and Associated Fees:

Fee Code	Description Fee/(Reb	
	****	·
AD ^{1,[2,]15}	Displayed order, executed in a Periodic Auction	0.00200
	****	·
B ^{1,[2,]7}	Displayed order, adds liquidity to BYX (Tape B)	0.00200
	* * * *	
V ^{1,[2,]7}	Displayed order, adds liquidity to BYX (Tape A)	0.00200
	* * * *	<u>'</u>
Y ^{1,[2,]7}	Displayed order, adds liquidity to BYX (Tape C)	0.00200

Footnotes:

1. Add/Remove Volume Tiers

* * * * :

Applicable to the following fee codes: BB, N and W.

Tier	Rebate Per Share To Remove	Required Criteria
Tier 6	(\$0.0013)	1. Member has a combined Auction ADV and ADV ≥ 0.08% of the TCV; and 2. Member has a combined Auction ADV and ADAV ≥ 5,000,000 shares
Tier [6] <u>7</u>	(\$0.0015)	1. Member has a combined Auction ADV and ADV \geq 0.[08]10% of the TCV; and 2. Member has a combined Auction ADV and ADAV \geq [5]7,000,000 shares
[Tier 7]	[(\$0.0016)]	[1. Member has a Step-Up Remove TCV from July $2017 \ge 0.05\%$; and 2. Member has a remove ADV $\ge 0.25\%$ of the TCV]
[Tier 8]	[(\$0.0018)]	[Member has a Step-Up Remove TCV from February 2020 ≥ 0.05%]

* * * * *

2. [Step-Up Tier]Reserved.

[Applicable to the following fee codes: B, V, Y, and AD.]

[Tier]	[Fee Per Share To Add]	[Required Criteria]
[Step-Up Tier]		[1. Member has a combined Step-Up Auction ADV and Step-Up ADAV from April $2022 \geq 3,000,000$; and 2. Member has a combined Auction ADV and ADAV $\geq 0.25\%$ of TCV.]

* * * * *