



EXECUTE SUCCESSSM

CBOE Regulatory Circular RG14-030 C2 Regulatory Circular RG14-010

Date: March 3, 2014

To: CBOE and C2 Trading Permit Holders

From: Help Desk

Re: Send Word Now Smart Notification Services

This Regulatory Circular is being issued to remind CBOE and C2 Trading Permit Holders (TPHs) to sign up to receive systems information notifications from CBOE and C2 via Send Word Now.

CBOE and C2 use Send Word Now to disseminate systems information notifications and other alerts to TPHs. For example, these notices may concern systems or communications issues, trading halts or delayed openings, and trade reviews.

TPHs are strongly encouraged to register to receive notifications via Send Word Now in order to mitigate potential issues in interfacing with CBOE's and C2's trading systems and market data services.

Additional Information:

To register for Send Word Now notifications or for questions regarding this circular, please contact the Help Desk at (866) 728-2263 or helpdesk@cboe.com.