

Regulatory Circular RG11-043

Date: March 25, 2011

To: Trading Permit Holders

From: CBOE Help Desk Re: Viacom, Inc. (VIA)

As of March 25, 2011, VIA no longer meets CBOE's requirements for continued listing. No new series on VIA will be added until such time as VIA meets CBOE's requirements for continued listing. Trading in existing series is not restricted.

Any questions regarding this circular may be directed to Kerry Winters at (312) 786-7312.