

Regulatory Circular RG09-90

Date: August 24, 2009

To: Members

From: CBOE Help Desk Re: Blyth, Inc. (BTH)

As of August 21, 2009, BTH no longer meets CBOE's requirements for continued listing. No new series on BTH will be added until such time as BTH meets CBOE's requirements for continued listing. Trading in existing series is not restricted.

Any questions regarding this circular may be directed to Kerry Winters at (312) 786-7312 or Ji Min Kim at (312) 786-7043.