



BZX Information Circular 14-052
BYX Information Circular 14-052

EDGA Regulatory Information Circular 14-053
EDGX Regulatory Information Circular 14-053

Date: June 11, 2014

Re: UBS AG FI Enhanced Large Cap Growth ETN due June 19, 2024

Pursuant to the Rules of BATS Exchange, Inc. (“BZX”), BATS Y-Exchange, Inc. (“BYX”), EDGA Exchange, Inc. (“EDGA”) and EDGX Exchange, Inc. (“EDGX”, each such exchange referred to hereafter as “BATS” or the “Exchange” and together with BZX, BYX and EDGA, the “Exchange”), this Information Circular is being issued to advise you that the following securities have been approved for trading pursuant to unlisted trading privileges (“UTP”) on the Exchange as UTP Derivative Securities pursuant to Chapter XIV of the Exchange’s Rules.

Securities (the “Fund”)

Symbol

UBS AG FI Enhanced Large Cap Growth ETN due June 19, 2024

FBGX

Commencement of Trading on the Exchange: June 12, 2014

Issuer/Trust: UBS Ag

Primary Listing Exchange: NYSE Arca

The purpose of this information circular is to outline various rules and policies that will be applicable to trading in this new product on the Exchange, as well as to provide certain characteristics and features of the Notes.

Background Information on the Notes

As more fully explained in the Preliminary Pricing Supplement and the Preliminary Product Supplement, both dated June 9, 2014, and the Base Prospectus dated January 11, 2012 for the FI Enhanced Large Cap Growth ETN due June 19, 2024 (the “ETNs”) (File No. 333-178960), the return of the ETNs is linked to the Russell 1000 Growth Total Return Index (the “Index”). The ETNs do not guarantee any return of principal at maturity.

The ETNs are senior unsecured obligations of UBS AG (the “Issuer”), acting through its London branch, which mature on June 19, 2024. The ETNs are designed for investors who seek a leveraged return of the Index performance. The ETNs are subject to a leverage factor of 2.0, but the effective leverage will vary with changes in the closing indicative value of the ETNs, especially in the time between the quarterly reset dates.

The Index is provided by Russell Investment Group (the “Index Provider”). The Index is a sub-group of the Russell 1000 Index and measures the composite price performance of stocks of 1,000 companies incorporated in the U.S. and its territories. The Russell 1000 Index represents approximately 92% of the total market capitalization of the U.S. equity market. The Index is designed to track the performance of those components of the large-capitalization segment of the U.S. equity market that are deemed “growth” companies.

The Index is a style index which measures the performance of companies with higher growth potential, companies with higher price-to-book ratios and higher forecasted growth values. All components in the Index must have a market capitalization of at least \$30 million and must be traded on a major U.S. exchange. The value of the Index is reported on Bloomberg under ticker symbol "RU10GRTR <Index>".

The ETNs are subject to early redemption or acceleration in whole or in part at any time. Accordingly, an investor should not expect to be able to hold the ETNs to maturity. At maturity, acceleration, or call, investors will receive a cash payment, based on the quarterly compounded leveraged performance of the Index, less the accrued fees.

The ETNs may be redeemed early, at the investor's option, subject to a minimum redemption amount of 12,500 securities. Upon such early redemption, the investor will receive a cash payment that is based on the quarterly compounded leveraged performance of the Index, less the accrued fees.

The ETNs' initial indicative value current value on the initial valuation date will equal \$100.00. The closing indicative value on any business day after the inception date will be equal to the product of (i) the Principal Amount and (ii) the Index Factor as of such date, calculated using the Index closing level on such date. More information about the calculation of the indicative value of the ETNs can be found in the Prospectus Supplement.

The Intraday Indicative Value for the ETNs will be disseminated by market data vendors under the symbol FBGX.IV.

Please see the prospectus for the Notes for more details regarding the calculations and details regarding the Index.

It is expected that the market value of the Notes will depend substantially on the value of the Index and may be affected by a number of other interrelated factors including, among other things: the general level of interest rates, the volatility of the Index, the time remaining to maturity, the dividend yield of the stocks comprising the Index, and the credit ratings of the Issuer.

Exchange Rules Applicable to Trading in the Notes

Trading in the Notes on BATS is subject to BATS equity trading rules.

Trading Hours

The Notes will trade on BATS between 8:00 a.m. and 5:00 p.m. ET. The Notes will trade on EDGA and EDGX between 8:00 a.m. and 8:00 p.m. ET.

Please note that trading in the Notes during the Exchange's Pre-Opening and After Hours/Post Closing Trading Sessions ("Extended Market Sessions") may result in additional trading risks which include: (1) that the current underlying indicative value may not be updated during the Extended Market Sessions, (2) lower liquidity in the Extended Market Sessions may impact pricing, (3) higher volatility in the Extended Market Sessions may impact pricing, (4) wider spreads may occur in the Extended Market Sessions, and (5) because the indicative value is not calculated or widely disseminated during the Extended Market Sessions, an investor who is unable to calculate an implied value for the Shares in those sessions may be at a disadvantage to market professionals.

Suitability

Trading in the securities on the Exchange will be subject to the provisions of Exchange Rule 3.7. Members recommending transactions in the securities to customers should make a determination that the recommendation is suitable for the customer. Members should adopt appropriate procedures for the opening and maintaining of accounts, including the maintaining of records prescribed by any applicable regulatory organization and by the rules and regulations of the Commission.

Trading Halts

The Exchange will halt trading in the shares of a security in accordance with Exchange Rules. The grounds for a halt include a halt because the intraday indicative value of the security and/or the value of its underlying index are not being disseminated as required, a halt for other regulatory reasons or due to other conditions or circumstances deemed to be detrimental to the maintenance of a free and orderly market.

This Information Circular is not a statutory prospectus. Exchange Members should consult the prospectus for a security and the security's website for relevant information.

Please contact BZX and BYX Membership Services at 913.815.7002 or EDGA and EDGX Member Services at 201.942.8220 with any inquiries regarding this Information Circular.