



EDGA & EDGX STOCK EXCHANGES			
Regulatory Information Circular			
Circular Number:	2010-181	Contact:	Jeff Rosenstock
Date:	July 14, 2010	Telephone:	(201) 942-8295

**Subject: Strategic Return Notes Linked to the Value 30 Index**

**Information on the Notes**

Merrill Lynch & Co., Inc. Strategic Return Notes Linked to the Value 30 Index, payable at maturity with a cash amount based upon the percentage change in the value of the Value 30 Index. 1,250,000 shares of the new security were issued at \$10 each with a maturity date of August 8, 2011.

As more fully set forth in the Prospectus Supplement, each \$10 principal amount of the securities will be deemed a "Unit" for purposes of trading and transfer. The Notes are senior unsecured debt securities of Merrill Lynch & Co., Inc. and are exchangeable at the investor's option on the 15<sup>th</sup> calendar day during the month of July each year from 2007 through 2010.

At maturity, Investors will receive:

$$\$9.90 \times (\text{Ending Value} / \text{Starting Value})$$

The Starting Level of the Value 30 Index ("MVW") equals: 99.26

If the level of the Value 30 Index has declined or has not increased sufficiently, investors will receive less, and possibly significantly less, than the \$10 original public offering price per unit.

It is expected that the market value of the MVI will depend substantially on the value of the Value 30 Index and be affected by a number of other interrelated factors including, among other things: the general level of interest rates, the volatility of the Index, the time remaining to maturity, the dividend yields of the stocks comprising the Index, and the credit ratings of the Issuer.

Contact your Tax Advisor for information concerning taxation.

Trading in the shares on EDGA and EDGX Exchanges (the "Exchanges") is on a UTP basis and is subject to the Exchanges equity trading rules. The shares will trade from 8:00 a.m. until 8:00 p.m. Eastern Time. Members trading the shares during the Extended Market Sessions (Pre-opening and Post-closing sessions) are exposed to the risk of the lack of the calculation or dissemination of underlying index value or intraday indicative value ("IIV"). For certain derivative securities products, an updated underlying index value or IIV may not be calculated or publicly disseminated in the Extended Market

hours. Since the underlying index value and IIV are not calculated or widely disseminated during Extended Market hours, an investor who is unable to calculate implied values for certain derivative securities products during Extended Market hours may be at a disadvantage to market professionals.

Members also should review [NASD Notice to Members 03-71](#) for guidance on trading these products. The Notice reminds members of their obligations to: (1) conduct adequate due diligence to understand the features of the product; (2) perform a reasonable-basis suitability analysis; (3) perform customer-specific suitability analysis in connection with any recommended transactions; (4) provide a balanced disclosure of both the risks and rewards associated with the particular product, especially when selling to retail investors; (5) implement appropriate internal controls; and (6) train registered persons regarding the features, risk and suitability of these products.

**This Regulatory Information Bulletin is not a statutory Prospectus. Members should consult the Trust's Registration Statement, SAI, Prospectus and the Fund's website for relevant information.**

## Appendix A

Ticker	Fund Name	Cusip
MVI	Merrill Lynch & Co., Inc. Strategic Return Notes Linked to the Value 30 Index	59021V185