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## Bats Welcomes TrimTabs as a New Issuer to the Bats ETF Marketplace

19 Issuers, 103 Funds Now Listed on Bats in the U.S.

KANSAS CITY and NEW YORK – September 28, 2016 – Bats Global Markets, Inc. (Bats: BATS), the #1 U.S. market for exchange-traded fund (ETF) trading, today welcomed TrimTabs as a new issuer to the Bats ETF Marketplace with the launch of a new fund.

The issue is the TrimTabs Float Shrink ETF (Bats: TTAC), which seeks to generate long-term returns in excess of the total return of the Russell 3000 Index with a focus on free cash flow. Additional information is available at [www.trimtabsfunds.com](http://www.trimtabsfunds.com).

Laura Morrison, Senior Vice President, Global Head of Exchange-Traded Products, at Bats, said “We welcome the TrimTabs team and TTAC to the Bats ETF Marketplace and look forward to working with them to grow this fund as well as future products.”

“With TTAC, TrimTabs is bringing its proven proprietary algorithmic approach to a new ETF and we’re extremely excited to be able once again to offer our proven methodology to investors,” said Charles Biderman, Founder and CEO of TrimTabs Asset Management.

“The proprietary algorithm is the secret sauce that helps implement the Fund’s active methodology,” said Ted Theodore, Portfolio Manager at TrimTabs Asset Management.

Bats executed 24.1% of U.S. ETF trading in August and has been the #1 U.S. market for ETF trading for every month of 2016. In addition, the company has won 26% of all new U.S. ETF listings this year, through August, vs 9% for all of 2015.

As of today, there are 19 issuers with a combined 103 ETFs listed in the U.S. on the Bats ETF Marketplace.

Additional information regarding listing and trading on the Bats ETF Marketplace is available on the Bats [website](#). ETF issuers interested in joining the many firms listing on Bats may email [listings@bats.com](mailto:listings@bats.com).

#### About Bats Global Markets, Inc.

Bats Global Markets, Inc. (Bats: BATS) is a leading global operator of exchanges and services for financial markets, dedicated to Making Markets Better. Bats is the second-largest stock exchange operator in the U.S., operates the largest stock exchange and trade reporting facility in Europe, and the #1 market globally for ETF trading. We also operate growing ETF listings venues in the U.S. and Europe, two U.S. options exchanges and Bats Hotspot, our global



# Bats

foreign exchange market. Also, ETF.com, a leading provider of ETF news, data and analysis, is a wholly-owned subsidiary. The company is headquartered in Kansas City with offices in New York, London, Chicago, San Francisco, Singapore and Quito. Visit [bats.com](https://bats.com) and [@BatsGlobal](https://twitter.com/BatsGlobal) for more information.

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